

# Release

Deutsche Bank



**dbFX**

## **DBFX.COM INTRODUCES DECIMALISED PRICING AS ENHANCEMENTS TO PLATFORM CONTINUE**

22 September 2008, LONDON – dbFX.com, Deutsche Bank’s retail online foreign exchange trading platform, has announced further enhancements to its offering today with the introduction of decimalised pricing on its foreign exchange (FX) prices.

Also known as fractional pips, all prices quoted to clients on the dbFX.com platform will now be provided in tenths of a pip, thereby tightening the spreads for clients and reducing the bid / ask spreads on every currency pair.

Commenting, Betsy Waters, Global Head of dbFX Sales said: “The introduction of decimalised pricing enables us to provide clients with tighter spreads and very competitive transaction costs, and will help to ensure dbFX.com continues to provide a market leading offering to traders – whether that be from a functionality, access or pricing perspective.

“FX is one of the fastest growing asset classes for retail investors, and we’re committed to providing clients with a cutting-edge platform. Throughout 2008 we’ve made enhancements to many aspects of dbFX.com that have further developed the functionality and sophistication of our offering.”

The initiative is the latest in a line of enhancements made by dbFX.com in 2008, and comes after the launch of the new look website earlier in the month. Earlier in the year, dbFX.com also launched ‘Introducing Broker and ‘Managed Accounts’, programmes aimed at providing more tailored solutions to financial advisers and fund managers.

Launched in 2006, dbFX.com is available in multiple languages, has 34 currency pairs and is accessible in over 70 countries around the world. It brings the benefits of Deutsche Bank’s award winning expertise in foreign exchange to clients, with Deutsche Bank ranked the No. 1 Foreign Exchange Bank in 2007 by Euromoney magazine for the fourth year running.

The dbFX.com platform can be accessed at: [www.dbfx.com](http://www.dbfx.com)

*For further information, please call:*

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Deutsche Bank is a leading global investment bank with a strong and profitable private clients franchise. A leader in Germany and Europe, the bank is continuously growing in North America, Asia and key emerging markets. With 80,253 employees in 75 countries, Deutsche Bank offers

unparalleled financial services throughout the world. The bank competes to be the leading global provider of financial solutions for demanding clients creating exceptional value for its shareholders and people.

[www.db.com](http://www.db.com)